

**"Secret Affiliate Weapon" Special Training Report
(For Members ONLY)**

Thank You Page Tactics

**"The Secrets To Transforming Your Thank You
Pages Into Autopilot Affiliate Profit Machines!"**

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to SecretAffiliateWeapon.com using YOUR partner link. Thanks.

Dear Valued Member,

This is a recent lesson I did for my other membership site at Midas Touch Marketing which I think will be really helpful to those with a website.

As such I've taken this lesson out so you can learn from it.

It's only available if you're a member of [Midas Touch Marketing](#) or if you've received it direct from me as in this case, so please do not distribute this report.

You'll discover how to truly monetize your thank you pages and squeeze autopilot affiliate profits out of them almost immediately upon application.

Hope you enjoy it...

To Your Affiliate Success!

Ewen Chia

“Thank You Page Tactics: The Secrets To Transforming Your Thank You Pages Into Autopilot Affiliate Profit Machines!”

This is a short and very powerful lesson that will help you monetize your thank you pages effectively for almost instant profits.

First what are “Thank You Pages”?

In marketing terms, these are the pages that your leads are referred to when they have signed up for your opt-in list.

If you’re selling a product then it can be referred to as the download page where customers get their products.

You can have dozens of different thank you pages for different purposes and each are potential goldmines when you use them properly.

To me though, besides serving these purposes...

Thank you pages are simply another way to profit from the traffic that’s ALREADY there!

The thing is – most people are not maximizing the use of their thank you pages effectively.

Beside thanking subscribers who have opted-in to your list or giving download information, what else can you do with them?

Here are just some ways you can profit from thank you pages easily:

- **Use them to promote an affiliate program**
- **Use them to recruit second tier affiliates**
- **Use them to recruit affiliates for your own products**
- **Use them to promote your own products**
- **Use them to recommend other ezines in a ‘Subscriber Swap’ joint venture**
- **And much more!**

Here’s the ‘secret’ though...

To get explosive results from your thank you pages, you must ensure your visitors SEE what you want them to see...

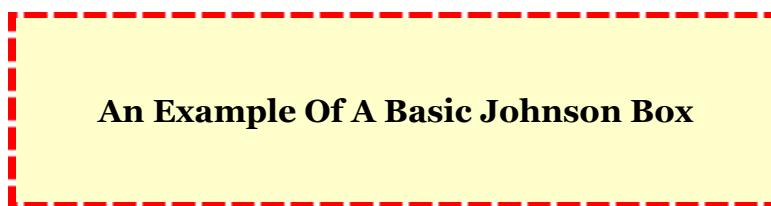
What I’m saying is – treat your thank you pages as ‘sales letters’ too, and direct visitor’s attention to your other promotions in an obvious way.

How can you do that easily?

Simply by using what’s known as a “Johnson Box” on the top of your page to make the information stand out!

A “Johnson Box” in layman terms is simply a table with borders to box information up from the rest of the text.

Here’s how it looks like:



While this may not be revolutionary news, it works like crazy! The important thing is, your “Johnson Box” should be **placed right on top of your page** instead of below.

You can actually have **TWO Johnson Boxes for the same purpose:**

- 1. The first at the top to alert visitors to a special announcement**
- 2. The second further down the page containing the announcement**

This is for situations when the information you’re giving is too much and contains graphics for placement at the top. So you use this ‘**preselling**’ method to get their attention first.

Here are some **actual examples** of how you can apply this concept of using thank you pages and Johnson Boxes together:

Diagram 1: The “Preselling” Method
www.StuffYourInboxWithCash.com



Diagram 2: To Promote Another Site
www.OutsourceSecrets.com



Diagram 3: To Promote Another Related Product
www.SqueezeMachine.com



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You can also further monetize this strategy by using a very effective pop-up tool called “Instant Attention” **right on your thank you page.**

What this does is it creates very eye-catching unblockable pop-ups which can be used for promotional purposes.

Here’s how it can be done:

Diagram 4: Johnson Boxes And Instant Attention www.UndergroundInterviews.com



There you are, now go profit from your thank you pages!

- Ewen